

Established Since 1992

# Unit 30, Thurrock Commercial Centre

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1<sup>st</sup> September 2024

**Dear Customer** 

## **RE: NOTIFICATION OF CHANGE TO VICTORY FIRE LEGAL ENTITY**

As a valued customer I am writing to inform you of our intention to hive up the legal entity of Victory Fire Limited (02694384) into Morgan Fire Protection Limited (02002176), transferring all contracts of sale, purchase and employment and liabilities from the Victory Fire legal entity into Morgan Fire Protection, effective from the 1<sup>st</sup> of November 2024.

Victory Fire will be an independent trading style and operating division of Morgan Fire Protection Limited (02002176).

#### Why Morgan Fire Protection?

Morgan Fire Protection is a sister company of Victory Fire, following the acquisition in April 2023. The range of solutions Victory Fire provide, and our expertise in Fire Alarms, Fire Extinguishers, Fire Risk Assessments, and Fire Training is complementary to the Morgan Fire service offering.

By uniting the capabilities and resources of Victory Fire and Morgan Fire as a consolidated legal entity, our customers will benefit from a more extensive range of capabilities and services across the range of sectors in which we operate.

With over 30 years' experience each serving customers across the UK, both Morgan Fire Protection, established in 1986, and Victory Fire, established in 1992, have independently proven themselves as market-leading fire protection providers in our target markets.

Our customers will also have access to a wider team of engineering resource, allowing us to provide an enhanced service resulting in improved customer satisfaction.

#### What will remain the same?

- Our adherence to our agreed contractual obligations, SLAs and pricing remain unaffected.
- Our insurance cover and commitment to health, safety and quality will continue unaffected.
- Our certification and accreditations will be novated as required, complementary to the existing certification held by Morgan Fire.
- Our people (including your day to day contacts), delivering and administering Victory Fire's services to our customers will stay the same.
- We will retain our offices in Purfleet and the same dedicated engineers will continue to provide the quality service we are known for.
- Contact telephone numbers and email addresses will stay the same.
- Our compliance with the invoicing processes under our agreements will remain the same.

#### What is going to change?



Victory Fire Limited Registered Name: Victory Fire Limited Registered Office: 20 Grosvenor Place, London, SW1X 7HN Registered in England & Wales Company Registration No. 02694384 VAT Registration No. GB 577814790 Invoice templates will slightly change. While branded Victory Fire, the invoice template will clearly identify the legal entity trading with our customers as Morgan Fire Protection Limited (02002176).

### Updating your records

In order to support the process, I would like to confirm to you our company details. Please ensure that this notification is distributed to the relevant teams and individuals within your organisation and your records are updated for the 1<sup>st</sup> of November 2024.

Company Name: Company Registration No: VAT Registration No: Registered Office: Morgan Fire Protection Limited 02002176 GB440047000 20 Grosvenor Place, London, SW1X 7HN

#### What happens next?

No further action is required from you at this time and further updates will be provided to you throughout the process.

If we do not hear from you by the 30<sup>th</sup> of September 2024, you will be deemed to have accepted the information contained within this communication.

This new chapter is an exciting step for our business and customers, and I wish to take this opportunity to thank you for your continued custom.

I look forward to continuing our valued relationship and exploring the new opportunities available to us all.

Yours faithfully

K. Kingsley

Keith Kingsley Managing Director